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APALACHICOLA MARGARET KEY LIBRARY
Strategic Planning Meeting of the Board of Directors
Minutes February 24, 2019

Meeting Location:

AMKLibrary
80 12th St.
Apalachicola, FL 32320

Meeting was called to order by Bob, Lindsley, Chair, at 9:14 a.m.

Present:

Bob, Lindsley, Chair
Debbe Beard
Mark Milliken
Val Webb

Absent:

Lynn Wilson

Also in attendance:

Jill Rourke, Library Director

Regular meeting action was deferred to March meeting so the bulk of the discussion could focus on strategic planning.

Strategic Planning

Two questions were posed to the board in order to generate discussion:

- 1] In the big picture, what do we want the library to look like in twenty years? What will be its role in the community?
- 2] In the immediate picture, what needs to be considered for the next 12 months?

Discussion ensued. Milliken presented a mock up of a vision and mission statement as a starting point for that part of the strategic discussion. Several suggestions were made, including a community survey of interests and needs. Discussion was wide ranging touching on several areas of concern -- connectivity, hurricane preparedness, staffing and sustainable funding.

From this meeting came three short term objectives:

- 1] The need for increased connectivity

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- 2] The need for sustainable staffing
- 3] The need for stable funding

Short term capital improvement projects include:

- 1] Signage -- both interior and exterior
- 2] Paving of the driveway and the palm tree areas

Long term capital improvements include:

- 1] Beginning Phase II of library construction -- the "garden" area on the backside of the building

Assignments:

All members -- review the mission and vision statement for next meeting

Milliken -- Check with Hughes and other connectivity options

Joe K Rouke