

WORKSHOP/SPECIAL MEETING  
APALACHICOLA CITY COMMISSION  
TUESDAY, JANUARY 11, 2022 – 3:00PM  
BATTERY PARK COMMUNITY CENTER  
1 BAY AVE., APALACHICOLA, FLORIDA 32320

**Agenda**

You are welcome to comment on any matter under consideration by the Apalachicola City Commission when recognized to do so by the Mayor. Once recognized please rise to the podium, state your name for the record and adhere to the three minute time limit for public comment. Comments may also be sent by email to the City Manager or to Commissioners.

**I. Call to Order**

**II. Agenda Adoption**

**III. 1) Review Proposal from Ovid Solutions for Downtown Revitalization and Infrastructure Needs**

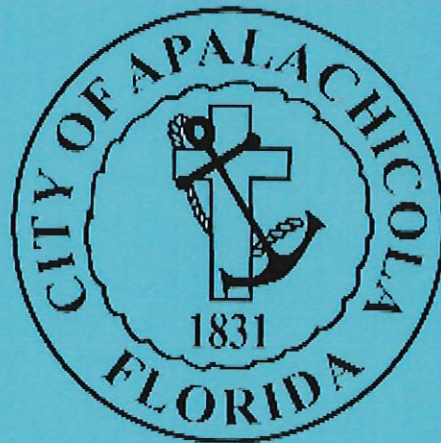
**2) Triumph Funding Proposals**

**IV. Adjournment**

Any person who desires to appeal any decision at this meeting will need a record of the proceeding and for this purpose, may need to ensure that a verbatim record of the proceeding is made which includes testimony and evidence upon which the appeal is based. Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office 48 hours in advance of the meeting

JANUARY 4, 2022

# Revitalization Plan Proposal



***ROSA***

OVID SOLUTIONS | [OVIDSOLUTIONS.NET](http://OVIDSOLUTIONS.NET)

DEWEBERRY | [DEWBERRY.COM](http://DEWBERRY.COM)

APALACHEE REGIONAL PLANNING COUNCIL | [ARPC.ORG](http://ARPC.ORG)





This proposal is submitted to the City of Apalachicola to help create a community revitalization plan that is line with the goals of City Officials and Stakeholders and most importantly, ready for implementation to enhance assets that will attract more visitors to the City. This strategy will build upon past efforts, including the recently completed Area of Critical State Concern Work Plan and recently funded grant proposals to revision downtown and create a list of projects that are ready to be funded through legislative actions as well as state and federal grants. This proposal will help the community:

## Our team can create revitalization plans that are grant ready.

This proposal includes support from OVID Solutions, Beth Kirkland Consulting, LLC, Dewberry Engineering, and The Apalachee Regional Planning Council. Our multi-disciplinary team includes expertise in the following areas:

- Community and Economic Development,
- Commercial Revitalization and Urban Design,
- Grant Writing and Grant Management, and
- Engineering and Project Scoping.

Together, our team can help the City of Apalachicola create a project-based plan to revitalize the community in terms of downtown commercial revitalization and infrastructure improvements. Since all proposed team members live within the region and have worked with the City of Apalachicola in the past, the team is familiar with the community and available for ongoing support through implementation.

**THE CITY OF APALACHICOLA HAS A UNIQUE OPPORTUNITY TO HARNESS FEDERAL GRANT FUNDING TO IMPROVE INFRASTRUCTURE AND PREPARE FOR THE FUTURE.**

- Leverage community assets such as the Convention Center at the Armory and support festivals and events that draw visitors to the downtown area.
- Conduct downtown and project-based planning with conceptual renderings (pictures) to help the community visualize the future.
- Phase grant applications and projects to build upon one another and minimize disruption to local businesses while making improvements.



# Proposed Scope of Work

## 1 Downtown Commercial Revitalization Visioning and Project Development

The project team will organize a day spent with local stakeholders to walk around the downtown area and brainstorm opportunities for revitalization projects to enhance existing assets such as the Armory/Convention Center. This will include an urban design expert from the Apalachee Regional Planning Council along with engineers from Dewberry to discuss opportunities for streetscaping and projects to improve walkability. OVID Solutions and Beth Kirkland Consulting will advise on opportunities for placemaking and economic impact to encourage job creation. The result of this effort will be captured in the revitalization plan along with renderings (pictures) to visualize the future of Downtown Apalachicola.

### DELIVERABLES:

1. A summary of the meeting and ideas discussed that will influence development of the Community Revitalization Plan
2. Up to five drawings/renderings of conceptual revitalization improvements in specific places identified by the team of stakeholders with project team input.
3. A detailed list of projects for commercial revitalization.

**TOTAL COST:** \$21,980.00

## 2 Stakeholder & Community Engagement

OVID Solutions and Beth Kirkland Consulting will conduct one-on-one meetings/interviews with stakeholders identified by the City and host one community engagement activity (centered around an event that draws people into downtown) and one community meeting to vet project ideas.

### DELIVERABLE:

1. A summary of events and ideas discussed that will influence the development of the Community Revitalization Plan.

**TOTAL COST:** \$9,250.00

## 3 Infrastructure and Revitalization Project List

Dewberry Engineering will prepare a list of projects based on city leadership and community input, revitalization planning session in Task 1 and the ACSC Work Plan to be vetted by City Officials. The top 10 preliminary project concepts will be developed into cost estimates to prepare for grant development or legislative funding requests. This will not include formal survey or design and design fees will be built into cost estimates for projects.

### DELIVERABLE:

1. Detailed cost estimates for the top 10 projects.

**TOTAL COST:** \$4,800

# Proposed Scope of Work

## 4 Project-Based Economic Analysis

OVID Solutions and Beth Kirkland Consulting will create up to three economic impact analyses that consider connecting infrastructure needs to job/creation retention to help prepare projects for grant development.

### DELIVERABLES:

1. Three project-based economic impact analyses.

**TOTAL COST:** \$2,190.00

## 5 Community Revitalization Plan

OVID Solutions will compile all projects and update the Apalachicola ACSC Work Plan, adding in additional infrastructure and community revitalization projects that are developed as part of this effort. Each project will identify a lead local entity to spearhead the project along with a funding strategy that includes both legislative and grant funding available to support each project.

### DELIVERABLE:

1. Draft Community Revitalization Plan
2. Final Community Revitalization Plan

**TOTAL COST:** \$7,500





# Scope of Work Budget Breakdown

The budget below details the proposed cost for each phase of this work. This is negotiable and the project team can work with the City on better refining tasks to fit within the allotted budget for the project.



## BUDGET BY TASK

<b>Task 1: Visioning and Project Dev.</b>	<b>\$21,980</b>
<b>Task 2: Community Engagement</b>	<b>\$9,250</b>
<b>Task 3: Project List Development</b>	<b>\$4,800</b>
<b>Task 4: Project Economic Analysis</b>	<b>\$2,190</b>
<b>Task 5: Revitalization Plan</b>	<b>\$7,500</b>
<b>TOTAL COST</b>	<b>\$45,720</b>

## ENGAGEMENT STRUCTURE

The project team proposed in this application can be engaged directly through existing contracts:

### Dewberry Engineers

Dewberry Engineers can be engaged through their existing Continuing Services agreement to support this project.

### OVID Solutions and Beth Kirkland Consulting, LLC

routinely subcontract with Dewberry can be included as subcontractors under this agreement.

### Apalachee Regional Planning Council

As a regional planning council, the City of Apalachicola can contract directly with the ARPC.